

On the front

Flicking through the archives housing 999 editions of CM, Keith Clarke invites a handful of our cover stars to turn back the clock and ponder how times have changed



TASMIN LITTLE 30 NOVEMBER 1991

I made my Proms debut in 1990 so this Classical Music cover was only a year later, I was very much just starting out.

The thing that's had the most extraordinary effect on the music world is the internet and social media. This has been mainly good but there are some potentially negative effects as far as the music profession is concerned. One of the benefits is you can reach a global audience. That was greatly to my advantage when I started the Naked Violin project - I couldn't have done that without the internet. You can get your message out to the whole world fairly easily and pretty much free of charge, but with that comes everybody's expectation of having everything now, now, now. Nobody likes to wait for anything anymore, if your email isn't responded to in a nanosecond, people wonder what's wrong and whether you've died.

I began my career in 1987, made my Proms debut and first recording in 1990, it was still a very initial breaking-through time for me. I've had a wealth of experience since then, a wealth of opportunities to work with extraordinarily wonderful conductors and marvellous orchestras and wonderful chamber musicians. You

"If you stop developing you're going backwards"

must develop as a musician, right up to the moment you pop your clogs. If you stop developing then I think you actually go backwards. Working with different people is the most stimulating way of developing as a musician.

I think there is a fine line to be trodden between having our unique selling point, in business-speak, what makes you an individual or interesting or exciting to an audience, and not over-feeling the pressure of other people, not feeling you must automatically be different from everybody else. You must have the faith in yourself to project your own personality rather than what you think the market calls for.